

Finance Committee April 9, 2026

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2019 Lakemoor Ln SW

11 AM

Jim Rogers, Rick Stence, Ken Meierdiercks, Leslie Turner

Subject: newsletter ads as a way for LCC to generate income.

1. Non endorsement disclaimer
2. Identify our ad costs: Email copies of newsletter to advertiser. No extra charge
No extra charge for additional pages from VIS. This may change if there are quite a few.
3. Who creates the ad? Ads must be submitted camera ready.
4. Possible business types indexing? If we get enough for a table of contents for ads. BIG IF
5. Who solicits for ads? Rick

Application with ad layout. "can be denied"

Simple contract: 1, 6, 12 months

Title in newsletter: "You Saw It Here"

Fee to be paid for 2 – 3 lines

\$10/month

\$ 100/year

Full Page: \$1200/year

LCC resident discount – how much?

Board: can ads be dispersed throughout the newsletter?

Tabled:

Should we consider fees for non-board sponsored events in our parks?