

Technology Committee

Date: 3/17/2026

Summary

We worked with our board liaison to drill into some of the constraints around building a new website. We used the context of the survey (33 respondents) and identified that events and streamlining navigation are top priorities. The website is, essentially, a virtual common area that helps us connect.

If the website revisions will be extensive or ongoing, the tech committee recommends making the decision to implement a new website now, as the time for restructuring and the time for starting fresh is comparable. This can be done through DotEasy, Wordpress, or a combination of both. We would need access to the doteasy backend to update this evaluation.

	DotEasy (current)	Wordpress
Annual cost	\$270 - hosting and editing <i>Can also use free tier of wordpress here</i>	\$96 premium \$150 hosting
Password Protection	yes	yes
Structured Posts	Not as much	yes
CMS	Not as much	yes
Familiarity	New to many	More commonly used

Wordpress is better at building in structure with different kinds of information, like minutes, newsletters, announcements, and events. We also considered the likely familiarity of future volunteers, in case we end up in this situation again where volunteers take over for the clerk.

We did have one request to add a feature to download the calendar. This should be enabled with Google Calendar, which is how our calendar is actually hosted?

The tech committee would recommend a purchase of a camera/microphone combination such as this [Nuroum](#), and we could expect the cost to be between \$300 and \$600 for a system appropriate for most board meetings. [This one is \\$255.](#)

Finally, the technology committee would **strongly** recommend adopting a data privacy policy before sharing members' email addresses with another agent. We are drafting a policy for review, and will ask the board to make a plan for action in this matter.


[Data Privacy Policy](#)

Issue Log

Hybrid Meetings

In a December executive session, four board members met in the same home using two computers. That worked because everyone was on screen, in front of forward-facing microphones, and participating on equal footing. That setup illustrates an important point: hybrid meetings require intentional equipment and design to be accessible.

A nourum would enable the board to host hybrid meetings in the future, and could be shared with committees to support hybrid opportunities.

Brand	Price	Features
Nuroum C40 https://nuroum.com/product/all-in-one-webcam-c40	\$255	Theater-style seating  Auto-frames speakers during discussion Wide enough to capture front rows at town halls Budget-friendly for an HOA
Double Nuroum C40 https://nuroum.com/product/all-in-one-webcam-c40	\$500	Faces theater-style board and audience in town halls.
Logitech PTZ Pro 2 https://www.logitech.com/en-us/products/video-conferencing/conference-cameras/ptz-pro2-conferencecam.html	\$900	One camera operator can manually pivot between board and audience using the handheld remote. You can save presets (one aimed at board, one at audience) and switch with one button. Zoom has far-end camera control functionality that allows

		meeting participants to request PTZ camera controls from the host PTZOptics , so a remote participant could even control it if needed.
Meeting Owl 3	\$1050	360 degrees; simplest solution

[Data Privacy Policy](#)

We are responsible for the use and distribution of emails given to us for the purpose of communication with the board. This is not a choice members have, as meetings are currently noticed by email. It is therefore the responsibility of the board to protect the use of member emails, and a data privacy policy is the correct tool for this. The policy may be used by volunteers serving on the BoD and by registered agents.

Website

The current website is over 10 years old, which indicates that it is ready for an update to be more in line with current practices for users. The tech committee is currently reviewing the website so that we can produce recommendations and a prototype for a new website with more robust features. It would be the intent of the technology committee to present a prototype, with a new projected date by end of year to give our volunteers space to work.

We are being mindful of choosing a backend to make maintenance as seamless as possible for our secretary, who maintains the current website.

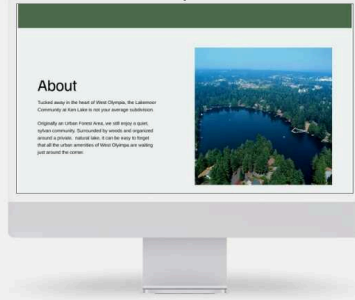
YEAR
2025

PRESENTER
Ella Burger

Website Redesign Plan

Overview and Discussion of kenlake.org updates

PROJECT
www.kenlake.org



PROBLEM STATEMENT

The current website is outdated and no longer intuitive to navigate.

NEXT

INTRODUCTION

Project Summary

Update the Ken Lake website for easier user flow and access to wealth of information.

Let's keep what works and bring navigation in line with more modern user expectations.

These prototypes do not represent final color, typography, or imagery.

Ask instead:
Are users easily able to find information?
Is it easy to access key people with questions and reservations?
Are we being clear with next steps?

NEXT

INTRODUCTION

Findings

We are still collecting poll responses, and we really do want to hear from as many neighbors as possible - here's what we know so far.

MOST

Of our users do not use the current site

They may get information in other ways, but that also means we can do better at providing information in a meaningful format.

SOME

Users are willing to volunteer

Let's get short, clear directions for how to get involved in the neighborhood and make those opportunities easy to find.

NONE

Of our neighbors are very interested in socials

Centralizing our efforts with an effective web design is the most effective way to share information.

NEXT

INTRODUCTION

User Stories



New Neighbors

Come to the website to figure out what our covenants and policies are, sign up for Welcome Committee and newsletter, and learn about resources and maintenance.



Neighbors

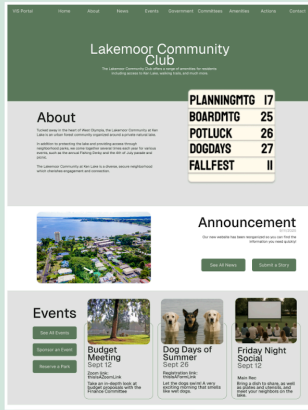
Are looking for access to reservations and contact information, as well as information about board meetings, covenants, and historical records.



Organizers

Are the power users, referring to kenlake.org frequently for minutes, policies, and links.

NEXT



More Navigation Dropdowns

Additional Categories make the correct path more clear to users.

Pages are grouped by task, then by type of information.

Bold Color Block Sections

See where a section starts and stops at a glance, at a desk or on the go.

Keep similar information on the same page.

Simple, Direct Headlines

Scan pages and get straight to the resource you need.

Clear signage makes it easier to get to where you want to be.



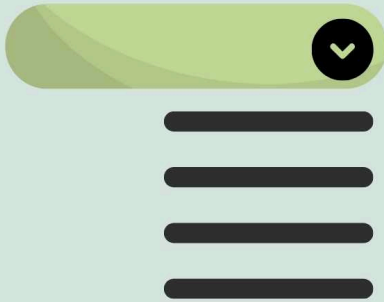
OPTIMIZED FOR PERFORMANCE & ACCESSIBILITY

A Faster, More Inclusive Experience

Performance is a key focus of this redesign. The UI has been optimized to reduce load times, improve responsiveness, and deliver a smooth experience across devices.

Accessibility features, including improved contrast, intuitive navigation, and screen reader-friendly elements, ensure a more inclusive experience for all users.

NEXT



IMPROVED USER FLOW

More Navigation Dropdowns

Each heading will have a default landing pages as well as a dropdown with direct access to pages and forms. Proposed navigation will go from 4 headings to 9 headings, organized either around task (prepare for a board meeting, learn about neighborhood) or topic (committees, amenities, news)

Proposed Headings

- **About**
 - General information
 - Mission & Vision
 - Board Member Bios
- **Committees**
 - Description & signup
- **Amenities**
 - Parks
- **Events**
 - Calendar
 - Reservations
- **Government**
 - Meeting link
 - Minutes
 - Docs
- **Actions**
 - Update neighbor info
 - Apply for ACC/Garden
 - Appeal
 - Volunteer
- **News**
 - Announcements
 - Classifieds
 - Recommendations
- **Contact**
- **VIS**



USER-CENTERED DESIGN APPROACH

Embedded Forms

Contact, reservation, and subscription forms are integrated and part of the user experience.

Embedded forms do the work for the user, while protecting email addresses and phone numbers. This also opens up automations like automated emails and data validation.

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